

FOR IMMEDIATE RELEASE

Kerusso® Donates Over \$50,000 to YouTuber Ryan Trahan's Nationwide Fundraiser for St. Jude Children's Research Hospital®

BERRYVILLE, Ark., June 30, 2025 - Kerusso®, a leading Christian apparel and lifestyle brand, is proud to join YouTube creator Ryan Trahan's in donating \$55,555 to support his journey "50 States in 50 Days", benefiting St. Jude Children's Research Hospital®. Trahan's campaign has already raised more than \$1.5 million to help fund lifesaving treatment and research for children battling cancer and other life-threatening diseases.

Kerusso® Founder and CEO Vic Kennett accompanied the donation with a heartfelt message:

"Ryan, what you're doing for St. Jude is incredible! So many families will be blessed. 'Anyone who welcomes a little child like this on my behalf is welcoming me.' —Matthew 18:5 ...your friends at Kerusso. Change your Shirt. Change the world."

This moment of generosity and encouragement was featured in Trahan's Day 16 video, which can be viewed online: [Ryan Trahan Day 16 Episode](#). Trahan has openly talked about his Christian faith, aligning well with Kerusso and its goal to provide support in unique ways, including with influential YouTubers.

"At Kerusso, our mission is to proclaim the Good News to the world through products about Jesus," said Kennett. "Supporting Ryan's journey and the incredible work of St. Jude aligns with everything we stand for — compassion, faith in action, and making a real difference."

As one of the world's largest producers of Christian-themed apparel and gifts, Kerusso® believes in putting faith into practice by uplifting causes that reflect the heart of Christ. This donation reflects Kerusso's ongoing commitment to both community impact and bold evangelism — values the company has upheld since 1987. Since 1987, Kerusso® donates quarterly to several faith-based organizations that align with the company's values.

About Kerusso®

Kerusso® is a Christian apparel company based in Berryville, Arkansas. With a mission to proclaim the Good News through inspiring and high-quality products, Kerusso® offers T-shirts, hats, jewelry, drinkware, and more that empower believers to share their faith. Learn more at www.kerusso.com

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